

# Elegant Celebrity

Positive News About Celebrities

## SALES KIT

[Elegant Celebrity](#) specializes in exclusive interviews with celebrities such as **Bam Margera** of *Viva La Bam*, **Ron Artest** of The Lakers, and **will.i.am** of The Black Eyed Peas. We report on their success, and their positive contributions to society.

### We Have 1,000,000 Viewers a Year

Our content airs on Cable TV, and on 16 video websites including **YouTube** and **iTunes**. It is also widely embedded by news organizations including *AOL News* and *Yahoo Sports*, and by dozens of blogs.

### [Elegant Celebrity](#) is Mother-Approved

**Mothers applaud our efforts to enrich society**, as demonstrated by Melissa, a mother of four:

*Hi Max! I watched your interviews -- my son is a huge NBA basketball fan, and he really enjoyed your interviews, too. He got to play XBOX with Kevin Durant, but his favorite NBA player is Dwyane Wade -- ever interview him? Great to see you on Facebook!*

Our **pro skater interviews** receive the most comments.

### Our Audiences

**Most of our viewers** enjoy our content for its **entertainment value**. They are

adults ages 18 to 54 and  
young adults ages 13 to 17.  
They are educated and Internet-savvy.

Our **secondary audience** enjoys our content for its **positive, inspirational messaging**. They are

ages 16 to 36, educated, Internet-savvy, and have an above-average income.  
They are interested in the principles of success, and they want to improve their lives.

Our **third audience** is made up of the **influencers and their colleagues** who we interview.

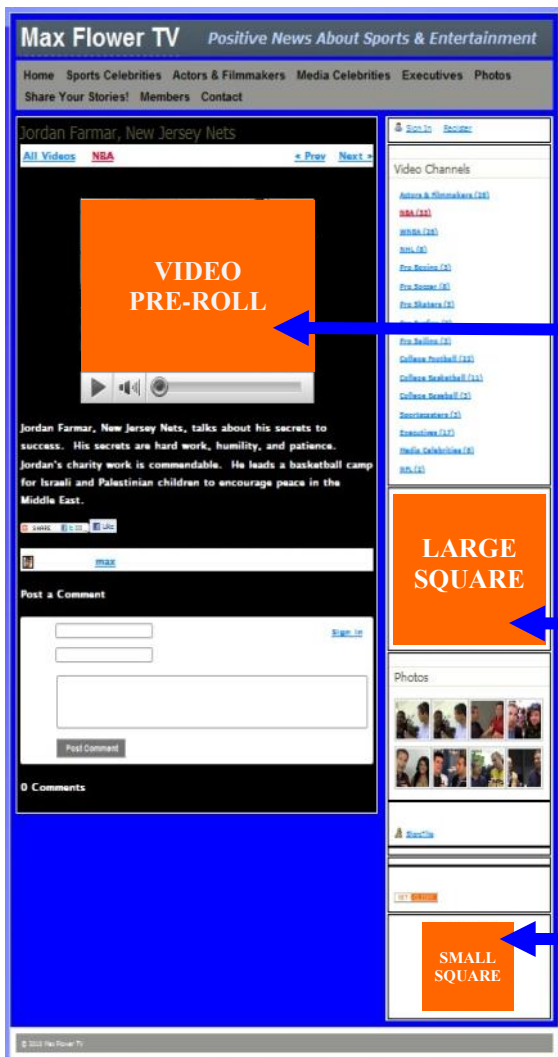
Most of our viewers are in North America and Europe, and 35% are in Southern California.

Most celebrities and industry leaders achieve success through hard work, passion, humility, and a positive attitude. These are our corporate values, too, and they are worth broadcasting. We are making a difference in the world with positive, inspirational content, and you are a part of our success. Let us know what we can do for you, and we'll try to make it happen. *Thanks for tuning in!*

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**Our content is  
viewed and shared by  
celebrities and industry leaders.**



<b>DELUXE PACKAGE</b>				
<b>VIDEO PRE-ROLL</b>				
<b>LARGE SQUARE</b>				
<b>SMALL SQUARE</b>				
1 month	3 months	6 months	12 months	
\$2,800	\$8,400	\$16,800	\$33,600	
<b>10%</b>	<b>15%</b>	<b>20%</b>	<b>25%</b>	
<b>\$2,520</b>	<b>\$7,140</b>	<b>\$13,440</b>	<b>\$25,200</b>	

<b>VIDEO PRE-ROLL</b>				
1 month	3 months	6 months	12 months	
\$2,000	\$6,000	\$12,000	\$24,000	
	<b>10%</b>	<b>15%</b>	<b>20%</b>	
\$2,000	\$5,400	\$10,200	\$19,200	

<b>LARGE SQUARE</b>				
1 month	3 months	6 months	12 months	
\$500	\$1,500	\$3,000	\$6,000	
	<b>10%</b>	<b>15%</b>	<b>20%</b>	
\$500	\$1,350	\$2,550	\$4,800	

<b>SMALL SQUARE</b>				
1 month	3 months	6 months	12 months	
\$300	\$900	\$1,800	\$2,400	
	<b>10%</b>	<b>15%</b>	<b>20%</b>	
\$300	\$810	\$1,530	\$1,920	